

### Annual Louis Weiser Memorial Service, Scholarship, and Award Presentation Breakfast Sponsorship Guidebook





#### Letter from the President

As President of the NYPD Shomrim Society, it is a profound honor and privilege to extend this formal invitation to you for the annual Louis Weiser Memorial Service and Award Presentation. This event, a cherished tradition in our calendar, is a time of profound reflection and a celebration of the legacy and contributions that have shaped our society and strengthened our community. The Louis Weiser Memorial Service is a cornerstone of the NYPD Shomrim Society's traditions. It serves as a moment of solemn remembrance for those who have dedicated their lives to the service and protection of our city, particularly the brave men and women who upheld the highest standards of integrity, honor, and compassion. This service is also an opportunity to recognize those individuals who continue to embody these values daily. The Award Presentation during this service is a significant occasion where we acknowledge and celebrate the extraordinary efforts of those who have gone above and beyond in their commitment to community service and public safety. It is our way of honoring those who have made a lasting impact, much like Louis Weiser, whose name and legacy inspire us all to strive for excellence and selflessness.





This memorial service and award presentation are not merely a ceremony; they are a heartfelt tribute to the past, a recognition of the present, and a beacon guiding our future. They allow us to connect with our shared history, honor those who have paved the way, and look forward to continuing our mission with renewed dedication and purpose. Your presence at this event would not only be a testament to your ongoing support for our community but also a recognition of your pivotal role in upholding the principles of service, unity, and resilience that define the NYPD Shomrim Society. We deeply value your partnership and your role in helping us enforce the ideals that Louis Weiser held dear. I cordially invite you to the Louis Weiser Memorial Service and Award Presentation, where we will honor our past, celebrate our present achievements, and recommit to building safer and stronger communities. With sincere gratitude and eager anticipation of your presence,



#### About Us



The Shomrim Society, a cornerstone in the history of the New York City Police Department, was founded in 1924, with the first president being the respected Capt. Jacob Kaminsky. It emerged from a spark of determination ignited by an offensive remark aimed at a young Jewish officer. Despite only 1% of the department being Jewish then, this fraternity and charitable organization began its journey. The Shomrim Society hit its stride during the era of the Great Depression. Civil service jobs were essentially the lifeline of the people during those challenging times. From 1935 to 1937, the Shomrim Society grew by adding 400 members.

The year 1939 was a monumental time. Out of 33,000 individuals who took the test, only 1,440 had the honor of passing. Remarkably, Jewish individuals, making up one-third of those who succeeded, were the majority. These were people from all walks of life - college graduates, teachers, lawyers, accountants, and even doctors.

The NYPD Academy class of 1940 produced some of the department's brightest stars. By the 1960s, members held esteemed positions such as Chief Inspector, Deputy Chief Inspector, Chief of Detectives, Chief of the Organized Crime Control Bureau, and Chief of the Narcotics Division. Their success was so profound that the class was dubbed the class that "the stars" (Insignia for Chiefs) fell on.

The NYPD Shomrim Society's legacy expands beyond New York, inspiring the establishment of a national organization. Today, Shomrim chapters are sprawling across over 10 states.

In the modern-day NYC Police Department, Jewish police officers occupy many positions and ranks, a testament to the lasting impact of the Shomrim Society. Our Spiritual Director, Rabbi Dr. Alvin Kass, the Chief Chaplain with a devout commitment since 1966, continues to guide us with his wisdom. The Shomrim Society stands as a beacon of resilience, unity, and community outreach in the proud history of the NYPD.



## NYPD Shomrim Society Scholarship Fund

Half Page Ad

\$150

Half Page Ad in Printed Materials

Full Page Ad

\$200

Full Page Ad in Printed Materials

Inside Cover Page Ad

\$350

Inside Cover Page Ad in Printed Materials

Back Page Ad

\$400

**Back Page Ad in Printed Materials** 

**Breakfast Sponsor** 

\$1750

Table of 10, Full Page Ad, & Dedicated Branding



The NYPD Shomrim Society Scholarship Fund awards merit-based scholarships to children of active and retired Jewish Police Officers who demonstrate academic excellence, a strong commitment to community service, a solid work ethic, and leadership qualities. We support aspiring leaders who embody the values of service and justice.

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A CHECK CAN BE WRITTEN OUT TO AND SENT:
NYPD SHOMRIM SOCIETY
P.O. BOX 918
127 W 83RD ST

NEW YORK, NY 10024

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www.Nypdshomrim.org

info@nypdshomrim.org



## Ad Examples

Ad Sample #1

Mazel Tov & Best Wishes to all the Honorees
Yasher Koach to

NYPD Shomrim Society

May you continue to be an inspiration to the entire
community

[Your name here]

Ad Sample #3
We are delighted
to honor our dear friend(s)
[Honoree's name here]
May you continue to be a
source of strength to the
Jewish community
[Your Name Here]

To our dear friends
[Honorees names here]
Congratulations on being chosen as this year's
honorees. We Salute You!
May Hashem continue to grant you the strength to
persevere, the ability to achieve and the will to
share your success with the community.

Ad Sample #2

Mazal Tov!
[Your name here]

Ad Sample #4
In honor of
[Honoree's/Scholarship Winner's name here]
Congratulations &
Best Wishes
[your name here]



# Thank You

WE LOOK FORWARD TO WORKING WITH YOU

