

CENTENNIAL GALA: CELEBRATING 100 YEARS OF NYPD SHOMRIM SOCIETY



SPONSORSHIP GUIDEBOOK

LETTER FROM THE PRESIDENT



As President of the NYPD Shomrim Society, it is an honor and a heartwarming privilege to invite you as we celebrate a significant chapter in our history - our 100th year of serving the community with unwavering dedication. We will light up the night with the NYPD Shomrim Society Centennial Gala, a grand celebration of a century filled with relentless commitment to safety, unity, and service.

The NYPD Shomrim Society has been more than an organization through these hundred years. We have been a lighthouse, guiding, supporting, and empowering Jewish officers in the law enforcement community. Our foundation, built on camaraderie, compassion, and community engagement, has strengthened the bonds of trust and cooperation between officers of the Jewish faith, law enforcement, and the wonderfully diverse communities we serve.

The Centennial Gala is not just another celebration. It is a walk down memory lane, filled with poignant reflections on our rich history and inspiring stories from those whom our initiatives have uplifted. It is also our chance to pay tribute to those dedicated souls who, over the decades, have fueled our journey forward. We will laud our past achievements, revel in our current endeavors, and plot a course for an ambitious future together.

As we set sail on our second century of service, we take a moment to acknowledge that your unwavering support has been our lighthouse in the storm. Your commitment to our mission has been the bedrock on which we built our achievements and the force that has allowed us to bring about meaningful changes in the lives of countless individuals and families. We are deeply grateful for your partnership.

I cordially invite you to participate in this historic occasion and rekindle our commitment to constructing safer, stronger, and more inclusive communities. Your presence will adorn the NYPD Shomrim Society Centennial Gala, honor our past, and mirror your ongoing commitment to the noble principle of public safety and community empowerment.

Together, let's toast our century-long legacy of service, unity, and resilience and step into the next chapter of our journey brimming with renewed energy, conviction, and enthusiasm.

With heartfelt gratitude and anticipation,

Philip Weisbord
President
NYPD Shomrim Society

ABOUT US

The Shomrim Society, a cornerstone in the history of the New York City Police Department, was founded in 1924, with the first president being the respected Capt. Jacob Kaminsky. It emerged from a spark of determination ignited by an offensive remark aimed at a young Jewish officer. Despite only 1% of the department being Jewish then, this fraternity and charitable organization began its journey.

The Shomrim Society hit its stride during the era of the Great Depression. Civil service jobs were essentially the lifeline of the people during those challenging times. From 1935 to 1937, the Shomrim Society grew by adding 400 members.

The year 1939 was a monumental time. Out of 33,000 individuals who took the test, only 1,440 had the honor of passing. Remarkably, Jewish individuals, making up one-third of those who succeeded, were the majority. These were people from all walks of life - college graduates, teachers, lawyers, accountants, and even doctors.

The NYPD Academy class 1940 produced some of the department's brightest stars. By the 1960s, members held esteemed positions such as Chief Inspector, Deputy Chief Inspector, the Chief of Detectives, the Chief of the Organized Crime Control Bureau, and the Chief of the Narcotics Division. Their success was so profound that it was dubbed the class that “the stars” (Insignia for Chiefs) fell on.

The NYPD Shomrim Society's legacy expands beyond New York, inspiring the establishment of a national organization. Today, Shomrim chapters are sprawling across over 10 states.

In the modern-day NYC Police Department, Jewish police officers occupy many positions and ranks, a testament to the lasting impact of the Shomrim Society. Our Spiritual Director, Rabbi Dr. Alvin Kass, the Chief Chaplain with a devout commitment since 1966, continues to guide us with his wisdom. The Shomrim Society stands as a beacon of resilience, unity, and community outreach in the proud history of the NYPD.



ABOUT THE EVENT

NYPD Shomrim Society Centennial Gala: Celebrating 100 Years of Service and Community

Mark your calendars for an unforgettable evening!

The NYPD Shomrim Society is proud to host its Centennial Gala on Thursday, November 21st, 2024, at 7:00 PM, at the prestigious Museum of Jewish Heritage in Battery Park City. This momentous occasion honors a century of dedicated service, unity, and community spirit within the Shomrim Society.

Join us for:

- Exquisite kosher cuisine prepared by world-renowned Chef David Teyf of the Madison & Park Hospitality Group.
- Live music celebrating Shomrim and Jewish culture.
- Heartfelt tributes to the Society's legacy and contributions to New York City and policing.
- Special Guests
- Exhibition access throughout the Museum of Jewish Heritage.
- A unique blend of tradition and innovation, capturing the essence of the Shomrim community.

This is more than just a gala; it's a celebration.

Connect with fellow Shomrim members, community leaders, and supporters nationwide and beyond. Reflect on the rich history of the NYPD Shomrim Society and its positive impact. Together, we'll create lasting memories and pave the way for a brighter future.

Event Agenda:

6:00 PM - 7:00 PM: Guests are welcome to tour the Museum.

7:00 PM - 8:30 PM: Reception

8:40 PM - 9:30 PM Presentation & Show

9:40 PM - 11 PM Dessert Reception

WHAT WE DO ?

SHOMRIM SOCIETY BURIAL FUND

The New York City Police Department Shomrim Society is the administrator of two cemetery parcels at Old Montefiore located in Queens, NY, and New Montefiore located in West Babylon, New York. These sacred grounds are the final resting places for Jewish members of the New York City Police Department & their families. These grounds also hold members who were killed in the line of duty protecting New York City. They answered the call to serve and dedicated themselves to safeguarding the community, making the ultimate sacrifice



SHOMRIM ANNUAL PASSOVER DRIVE FUND

This annual Citywide event attracts the NYPD's top brass and community leaders, returning to the heart of New York City's Jewish community, the Lower East Side, to fulfill the important mitzvah of ensuring that all people of the Jewish faith can enjoy the Passover holiday. Our role is to provide hundreds of families in New York City with kosher meals, ensuring their continued celebration of Passover.



NYPD SHOMRIM SOCIETY SCHOLARSHIP FUND

The NYPD Shomrim Society Scholarship Fund awards merit-based scholarships to children of active and retired Jewish Police Officers who demonstrate academic excellence, a strong commitment to community service, a solid work ethic, and leadership qualities. We support aspiring leaders who embody the values of service and justice.



GENERAL WELFARE FUND

Our general welfare fund is used for the financial support of all Jewish law enforcement members of the Shomrim Society. The fund is used for infrastructure projects, financial assistance for members in need, external charitable donations, and everyday operations.



SPONSOR OPTIONS

DIAMOND LEVEL /UNDERWRITER - \$50,000

- Private tour of the Museum before the event
- Listing as the leading Sponsor/Underwriter of the Evening
- Five (5) Minute remarks during the event
- Shared backdrop with NYPD Shomrim Society
- Named endowment in support of the Shomrim Scholarship Fund
- Twenty (20) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Front Inside Cover Full Page Journal Ad Gold Page

PEARL LEVEL - \$30,000

- Right to introduce the honoree
- Dedicated branding at beverage stations
- Named endowment in support of the Shomrim Scholarship Fund
- Fifteen (15) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Back Inside Cover Full Page Journal Ad Gold Page

PLATINUM LEVEL - \$18,000

- Named endowment in support of the Shomrim Scholarship Fund
- Dedicated branding at the registration table
- Ten (10) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Full Page Journal Ad Gold Page

GOLD LEVEL - \$10,000

- Named endowment in support of the Shomrim Mentorship Program
- Ten (10) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Full Page Journal Ad Gold Page

SOLD OUT

SPONSOR OPTIONS

SILVER LEVEL - \$6,000

- Ten (10) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Full Page Journal Ad Gold Page

SOLD OUT

BRONZE LEVEL - \$3,000

- Five (5) Tickets
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Full Page Journal Ad Gold Page

GIFT BAG - \$6,000

- Logo or name prominently displayed on the gift bags
- Branded item in gift bags
- Acknowledgment of Sponsorship in Print/Digital Program
- Acknowledgment of Sponsorship Publicly at the Gala
- Full Page Journal Ad

JOURNAL AD PRICING

- Full Page Ad - \$1,000
- Half Page Ad - \$500
- Quarter Page Ad - \$250

Dimension: Full 8.5" W X 11" H | Half 8.5" W X 5.5" H | Quarter 4.25" W X 5.5" H

Media-Ready Ads to be sent to: PhilW@NYPDSHOMRIM.ORG

TICKET PRICING

\$200

You can purchase at theticketing.co/e/shomrim2024

or a check can be made out to NYPD Shomrim Society Heroes Fund with contact information and can be sent to **NYPD Shomrim Society PO Box 918, Planetarium Station ,127 W 83RD ST, NEW YORK, NY 10024** or reach out to PhilW@NYPDSHOMRIM.ORG for electronic means


The NYPD Shomrim Society Heroes Fund is a 501(c)(3) non-profit, EIN 87-3053217, that supports all society endeavors, including scholarships, charitable events, cemetery grounds, and general welfare. Donations are tax-deductible up to 50% of your income. All contributions to this event are tax-deductible; the funds will be utilized for its intended charitable purposes and nothing else.

CONTACT US

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Founder of NYPD Shomrim Society
Captain Jacob Kaminsky
1924